

# BOWEN ISLAND Municipality

## Community Economic Development Committee (CEDC) 2019 BUDGET REQUEST

**Goals:** Support the community economic development of Bowen Island with continued community engagement, research, and alignment with the strategic planning of Tourism Bowen Island. Continue to advise Council and provide support to economy-based initiatives.

**Rationale:** 2018 Annual Report and 2019 Work Plan are attached.

Strategic Activities	Timeline	Budget
Update <i>Newcomers Guide</i>	Spring	\$2,000
Print <i>Community Profile</i>	Summer	\$1,200
Buy Local Campaign	Winter, Fall	\$2,500
Education and Courses	Ongoing	\$1,000
<b>Community Engagement</b>		
Annual Business Summit	February	\$5,000
Speakers and Delegations	Spring, Summer, Fall	\$1,000
Business Continental Breakfasts	Spring, Summer, Fall	\$1,000
BC's Guide to Culture & Arts Banner for a Bowen Pate	Spring	\$600
		<b>= \$14,300</b>
<p><b>Note:</b> There is a grant application for \$100,00 pending for the development of a Community Economic Development Plan (primarily for staff/consultant salary). If this grant is received (announcement is in the Spring), the following will be added to the Work Plan:</p>		
<i>Development of Community Economic Development Plan</i>	<i>Fall, Winter into 2020</i>	<i>\$100,000</i>

# 2019 Work Plan

## Community Economic Development Committee (CEDC)

On January 11, 2019 the CEDC held a strategic planning session to identify goals for 2019. Below is an excerpt from the notes generated at that session (also attached). The CEDC Work Plan and Budget Request was discussed and approved by the Committee for submission to Council at the CEDC meeting on March 8, 2019.

### Work Plan Objectives:

- 1) **Business Community Engagement:**
  - a. Connect with groups, businesses, business (Awareness, collaboration, connections)
  - b. Support creation of a Business Association
  - c. Business Summit Feb. 22, 2019
  - d. Industry Sector Continental Business Breakfasts (Agricultural, Health and Wellness, Home-Based Businesses, etc.)
- 2) **Update Terms of Reference:**
  - a. Change name to Community Economic Development Committee (CEDC) to reflect that model.
- 3) **Develop a Plan:**
  - a. Develop a Community Economic Development Plan (*if funding received from Rural Dividend grant application*)
  - b. Engage with TBI regarding development of a Tourism Strategy
- 4) **Industrial Land Use:**
  - a. Generate a report on Industrial land use: Research + data = Report
- 5) **High Speed Internet Connectivity Opportunities:**
  - a. Investigating technology and increased internet speed and how it will impact Bowen businesses.
  - b. Engage with businesses that will be impacted on Bowen Island including a business breakfast for people who work at home.
  - c. Goal: Achieve Best Practices / "Best in Class" for Telecommuting
- 6) **Best Practices / "Best in Class" Status:**
  - a. (Long term) - business sustainability, environment, diversity (age, gender, etc). Liaise with Community Foundation on this.
- 7) **Identify Hubs:**
  - a. Locations where Research + connections (Farmer's Market, Business Hive)

### Subcommittees/Working Groups to be Formed:

- 1) Engagement: Youth
- 2) Hubs: Research and making connections
- 3) Industrial Land: Research, data, report
- 4) Tourism: Collaborate with TBI re Tourism Plan

# 2019 Work Plan

## Community Economic Development Committee (CEDC)

### **Ideas for Future Consideration:**

- Business licenses revenue
- Davies Orchard
- Bowen as a conference destination

### **Information Needed:**

- Telecommuters
- Home businesses

### **Key Words:**

- Connectivity
- Sustainable
- Health / Wellness